



WEZ

MANAGEMENT

second-degree studies
in English

academic year 2021/2022

Plan of studies, second-cycle (2-years)

Semester	Item type	Name of the item	Number of hours					Sum of hours	Exam	Form pass	ECTS
			Lecture	Exercises	Laboratory	Projekt	Seminar				
First semester	O	Macroeconomics	15	15				30	1	E	4
	O	Management accounting	15	15				30	1	E	4
	O	Entrepreneurship	15			15		30		z/o	4
	O	Strategic management	15	15				30	1	E	5
	O	Foreign language	15	15				30	1	E	4
	W	Management of knowledge			30			30		z/o	2
	O	Organization of production systems	15		15			30		z/o	4
	W	Proseminar					30	30		z/o	3
Summary of the first semester			90	60	45	15	30	240	4		30
Second semester	O	Mathematical statistics	15	15				30	1	E	4
	O	Logistics	15	15				30	1	E	4
	W	Business negotiations/Team building	15	15				30	1	E	4
	O	Operations research in business management	15		15			30	1	E	4
	W	Supporting decision-making processes/Combined operations				15		15		z/o	2
	W	Monographic lecture	30					30		z/o	2
	W	Diploma seminar I					30	30		z/o	4
	PS	Data analysis in SMEs	15		15			30		z/o	2
	PS	Managing employee involvement in the organization	15	15				30		z/o	2
	PS	Financing of host activities	15		15			30		z/o	2
Summary of the second semester			135	60	45	15	30	285	4		30
Third semester	O	Management of change processes	15	15				30	1	E	4
	W	Marketing strategies on the international market/Public relations	15			15		30	1	E	3
	O	The history of European civilization	15	15				30	1	E	5
	O	Market analysis	15		15			30	1	E	3
	W	Diploma seminar II					30	30		z/o	3
	PS	Location of enterprises			30			30		z/o	2
	PS	Financial management in SMEs	15	15				30		z/o	3
	PS	Lean management	15	15				30		z/o	3
Summary of the third semester			90	60	45	15	30	240	4		26
Fourth semester	W	Managing multiculturalism/Economic policy	15					15		z/o	1
	O	Corporate social responsibility	15	15				30		z/o	2
	O	Management concepts	15	15				30		z/o	2
	O	Civil law		15				15		z/o	2
	W	Diploma seminar III					120	120		z/o	20
	PS	Specialized monographic lecture	15					15		z/o	3
	PS	Innovative methods of promoting the enterprise	15	15				30		z/o	4
Summary of the fourth semester			75	60	0	0	120	255	0		34
Total			390	240	135	45	210	1020	12		120
Total number of hours			1020								

Legend:

- O Obligatory
- W Elective
- PS Specialty subject (elective)
- Z/O Credit for evaluation
- E Exam

Plan of studies, second-cycle (2-years)

Semester	Item type	Name of the item	Number of hours					Sum of hours	Exam	Form pass	ECTS
			Lecture	Exercises	Laboratory	Projekt	Seminar				
First semester	O	Macroeconomics	15	15				30	1	E	4
	O	Management accounting	15	15				30	1	E	4
	O	Entrepreneurship	15			15		30		z/o	4
	O	Strategic management	15	15				30	1	E	5
	O	Foreign language	15	15				30	1	E	4
	W	Management of knowledge			30			30		z/o	2
	O	Organization of production systems	15		15			30		z/o	4
	W	Proseminar					30	30		z/o	3
Summary of the first semester			90	60	45	15	30	240	4		30
Second semester	O	Mathematical statistics	15	15				30	1	E	4
	O	Logistics	15	15				30	1	E	4
	W	Business negotiations/Team building	15	15				30	1	E	4
	O	Operations research in business management	15		15			30	1	E	4
	W	Supporting decision-making processes/Combined operations				15		15		z/o	2
	W	Monographic lecture	30					30		z/o	2
	W	Diploma seminar I					30	30		z/o	4
	PS	Public-social partnership and public-private partnership	15	15				30		z/o	2
	PS	Public sector and its functions	15	15				30		z/o	2
	PS	Entities of social economy	15	15				30		z/o	2
	Summary of the second semester			135	90	15	15	30	285	4	
Third semester	O	Management of change processes	15	15				30	1	E	4
	W	Marketing strategies on the international market/Public relations	15			15		30	1	E	3
	O	The history of European civilization	15	15				30	1	E	5
	O	Market analysis	15		15			30	1	E	3
	W	Diploma seminar II					30	30		z/o	3
	PS	Financial stimulation of the development of public and social organizations	15	15				30		z/o	2
	PS	Human and social capital management in organizations	15	15				30		z/o	3
	PS	Marketing determinants of the success of the organization	15	15				30		z/o	3
Summary of the third semester			105	75	15	15	30	240	4		26
Fourth semester	W	Managing multiculturalism/Economic policy	15					15		z/o	1
	O	Corporate social responsibility	15	15				30		z/o	2
	O	Management concepts	15	15				30		z/o	2
	O	Civil law		15				15		z/o	2
	W	Diploma seminar III					120	120		z/o	20
	PS	Specialized monographic lecture	15					15		z/o	3
	PS	Modern management methods in public organizations	15	15				30		z/o	4
Summary of the fourth semester			75	60	0	0	120	255	0		34
Total			405	285	75	45	210	1020	12		120
Total number of hours			1020								

Legend:

- O przedmiot obowiązkowy
- W przedmiot wybieralny
- PS przedmiot specjalnościowy (wyberalny)
- Z/O zaliczenie z oceną
- E egzamin