

Faculty of Economics and Management

University of Zielona Góra

STUDY PROGRAMME

MANAGEMENT

SECOND CYCLE PROGRAMME

GENERAL ACADEMIC PROFILE

English language education path

Recruitment in the summer semester of the academic year
2021/2022

Zielona Góra

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Table of Contents

1. General characteristics of the studies	3
2. Indication of the relationship between the field of study and the mission of the university and its development strategy	3
3. Description of competences expected from the candidate applying for admission to first-cycle, second-cycle or long-cycle studies.....	7
4. Analysis of the compliance of the assumed learning outcomes with the needs of the labor market.....	8
5. Description ways of verifying and assessing the learning outcomes achieved by the student throughout the entire education process	8
6. Study program for the field of study, profile and level of education	10
6.1. Description of the assumed learning outcomes with the assignment of the field of study to the fields of science and scientific disciplines or fields of art and artistic disciplines to which the learning outcomes for this field of study relate.....	10
6.2. Study program indicators.....	16
6.2.1. Modules of classes related to conducted scientific research in the field of science relevant to the assessed field of study, aimed at acquiring in-depth knowledge and skills of conducting scientific research by the student	17
6.3. Classes or groups of classes - along with assigning to each module of learning outcomes and curriculum content, forms and methods of education ensuring the achievement of these effects, as well as the number of ECTS points.....	17
6.4. Ways of verifying and assessing the achievement of the assumed learning outcomes by the student	17
6.5. Dimension, rules and form of apprenticeship.....	17
6.6. Study plans including course modules	17

1. General characteristics of the studies

Name of the field of study	Management
Education level (first-cycle studies / second-cycle studies / long-cycle studies)	second-degree studies
Education profile (general academic / practical)	general academic profile
Form of studies full-time / part-time	full-time and part-time studies
Indication fields of science and scientific disciplines or fields of art and artistic disciplines to which the learning outcomes refer (including the main discipline) and determination of the percentage share of the number of ECTS points for individual disciplines in the number of ECTS points necessary to obtain qualifications corresponding to the level of education	Field of social sciences: Management and Quality Sciences - 80% Economics and Finance - 20%
Indication of the professional title awarded to graduates	master
information about the scientific category owned by the basic organizational unit of the university	Category B

2. Indication of the relationship between the field of study and the mission of the university and its development strategy

The education process in the field of management is multi-directional, meets generally accepted norms and principles, and is modern. Its aim is not only to carefully, in line with the needs of the market and local communities, equip students with knowledge, skills and social competences, but also to educate, socialize and internalize ethical norms.

Supported by many years of practice and repeatedly verified, the form of teaching and education corresponds to the needs of students and is consistent with the skills and preferences of the teaching and research staff of the Faculty. It has a versatile character. It allows you to combine theoretical content with the practice of action and the changing needs of the external environment. It is flexible in terms of the content, the method of transferring knowledge and scientific sources, as well as the reception of the presented content by the audience. It allows

you to adjust the pace of work, the level of advancement of knowledge and information, and methods of interaction with the individual needs of groups and even individuals. The content of the core curriculum for specific specializations is carried out in a standard way - through participation in lectures, exercises and laboratories specified in the schedule, but also in the form of an individual course of study and an individual curriculum. Students take advantage of the possibilities offered by the Faculty to individually shape the way of obtaining education - through participation in the ERASMUS and MOST programs. The modern concept of education developed and implemented in the field of management is in line with the mission and development strategy of the University of Zielona Góra, and corresponds to the strategic goals of education of the Faculty of Economics and Management, which were determined on the basis of the identification of the internal needs and possibilities of the Faculty as well as external conditions. Students take advantage of the possibilities offered by the Faculty to individually shape the way of obtaining education - through participation in the ERASMUS and MOST programs. The modern concept of education developed and implemented in the field of management is in line with the mission and development strategy of the University of Zielona Góra, and corresponds to the strategic goals of education of the Faculty of Economics and Management, which were determined on the basis of the identification of the internal needs and possibilities of the Faculty as well as external conditions. Students take advantage of the possibilities offered by the Faculty to individually shape the way of obtaining education - through participation in the ERASMUS and MOST programs. The modern concept of education developed and implemented in the field of management is in line with the mission and development strategy of the University of Zielona Góra, and corresponds to the strategic goals of education of the Faculty of Economics and Management, which were determined on the basis of the identification of the internal needs and possibilities of the Faculty as well as external conditions.

The Development Strategy of the University of Zielona Góra provides the basis for defining specific objectives for individual entities and structures, including WEZ. It is assumed in the UZ mission that the University is an integral part of the region. Its functioning substantially increases the possibility of development, gives the local community, entrepreneurs, social entities or non-governmental organizations a chance to face the demanding competition. The goals set out in the UZ mission, and identified by WEZ, are: "equalizing opportunities for the region and its inhabitants in the development, strengthening its intellectual, economic and artistic potential by educating the highest quality personnel and conducting high-quality scientific research. Its task is to prepare qualified personnel in accordance with the needs of our region, Poland and the united Europe, and thus - increasing the quality of life of the inhabitants of Poland, and in particular of the Lubuskie Voivodeship. The University of Zielona Góra supports the development of the country through scientific research, consultancy and strengthens the prosperity of its inhabitants by educating young people from poorer territories, who can benefit from the latest achievements of science, technology and culture. The task of the university is to prepare educated citizens who are aware of their role in Poland and Europe. The mission of the University of Zielona Góra is to build positive relations with the national and global scientific community, economic and artistic, thus influencing the positive image of the region and Poland. The University of Zielona Góra is an organization that eliminates ethnic,

religious, national, cultural, disability-related barriers and prejudices, and strengthens moral and patriotic attitudes among members of its community”.

The curriculum and the method of implementing education in the field of management not only correspond to the goals and objectives set out in the mission and strategy of the University of Zielona Góra and the Faculty's internal strategy, but it is also a guarantee of increasing the chances and possibilities of graduates on the labor market. It makes it possible to adapt the content and teaching methods to dynamically changing socio-economic needs. WEZ implements a strategy corresponding to the social and economic needs of the region. The integration with the economic and social environment, emphasized in the Faculty's mission and strategy, allows for the achievement of operational efficiency and an effective response to market demand. The basis for such a formulated conclusion may be the long-standing interest in education in the fields of study offered at WEZ, including management. Following the careers of many management graduates proves that the knowledge, practical skills, internalized norms and ways of functioning in the social and work environment, acquired during their studies, allow them to achieve professional success. The source of success in the discussed issue is also the adaptation of topics in the field of management of WEZ research work and training programs for human resources desired by the business community in the University's environment.

It can be concluded that students and graduates of the first and second cycle studies in management, their knowledge, skills and attitudes as well as the decisions made, are and will be of key importance for the economic development of the country and the region.

Providing students with theoretical and practical knowledge in the field of management is possible thanks to the qualified teaching staff as well as the competent and organizationally efficient administration of the Faculty.

Classes are conducted by academic teachers who are involved in the implementation of projects and research grants financed from various sources, including statutory funds of the University, the National Science Center and the European Commission. It proves the activity, entrepreneurship and willingness to acquire new competences as well as the efforts to develop the teaching staff. As a result, during the education process, students receive the results of current research in the field of management sciences conducted at the Faculty, which contributes to better equipping them with theoretical and practical knowledge required in the economy. In addition, students who show a special interest in scientific issues have a chance to carry out selected research tasks as part of the activities of research clubs.

Permanent improvement of the quality of education and teaching processes is an important goal of the University and Faculty authorities and is one of the main strategic goals of the entity. Through the development of employee evaluation standards, the cyclical nature of the personnel verification process, and the use of motivational tools in accordance with the principle of openness and transparency, it allows to maintain a high level of education in the field of management and other fields of study at the Faculty. The identification with the Faculty and the quality of work are also influenced by the involvement of employees in management, decision-making and development systems. Establishing and functioning of substantive Teams

allows employees to participate in policies relating to all directions, including management, and - the success of the Department.

The ERASMUS exchange program decides about the great potential of ECEC and the direction of management. The number of foreign universities affiliated with the Faculty is growing. The number of people who use this way of studying and working is also increasing. The educational process implemented in this way allows for gaining additional experience, broadens horizons, and creates better prospects.

Management, a developmental and socially desirable field of study at WEZ, is important for the University of Zielona Góra. On the one hand, it can be its showcase, as evidenced by the still good recruitment of students, especially in the situation of the demographic decline and high competition among academic centers, and on the other hand - due to the acquisition of academic powers important from the point of view of the University's development strategy, a doctoral degree in the field of social sciences in the discipline of management and quality science.

Studies in the field of management fully comply with the assumptions of the Strategy of the University of Zielona Góra and the Development Strategy of the Faculty of Economics and Management.

The WEZ strategy was first adopted for implementation in 2004. In order to meet the needs, taking into account the current development trends of higher education in Poland, the strategy was updated twice. Currently, the Development Strategy Committee of the Faculty of Economics and Management has developed the Strategy until 2020. This strategy was adopted and implemented by the Faculty Council at the meeting on September 19, 2013. The strategy was prepared in accordance with the classic model of strategic management, i.e. the mission and vision as well as the main strategic goals for 2013-2020 were formulated, and the cards of strategic goals were developed. Subsequently, a strategic analysis of the potential of WEZ and its surroundings: further and closer, was carried out. The WEZ strategy is consistent with the strategy of the University of Zielona Góra, and at the same time takes into account the specificity of studies carried out at the Faculty and conducted research. The Development Strategy of the Faculty of Economics and Management, similarly to the Development Strategy of the University of Zielona Góra, is based on the provisions of the Bologna Process, recognizing the value system defined there as appropriate.

Continuous improvement and development of studies in the field of management is an essential element of the WEZ Development Strategy for 2013-2020, in line with the implementation of the Faculty's mission, which is to "conduct research and teaching activities at a level ensuring full academic rights in the field of economics, management and national security. The Faculty is a unit that prepares qualified staff capable of independent perception, research and solving of economic problems, reliable work in various entities of the private and public sector, independent business activity and supporting the national security of the country. The education process is supported by conducting scientific research, publishing activities and cooperation with the social and economic environment. The Faculty undertakes activities for the intelligent development of the Lubuskie region, aimed at providing equal opportunities and improving the

quality of life of its inhabitants. The Faculty is a place for scientific discussions, developing contacts and cooperation between local and international communities by creating educational patterns and conducting basic and applied research related to the issues of economy, management and national security. The Faculty is an organization that eliminates ethnic, religious, national, cultural, cultural, disability-related barriers and prejudices, and strengthens moral and patriotic attitudes among members of its community "(Development Strategy of the Faculty of Economics and Management adopted by the Resolution of the Faculty Council on September 19, 2013, p. 8).). The WEZ Development Strategy takes into account the specificity of the Lubuskie region, especially the specificity of the labor market. In this regard, goals were formulated related to strengthening ties with the environment and participation in economic projects. The Faculty's strategy takes into account the needs and expectations of external stakeholders. The appointment of the management faculty at WEZ enables the consolidation of the business community and employers in this region around the Faculty by undertaking research topics directly related to the economy of the Lubuskie Voivodeship. The WEZ Development Strategy relates directly to determining the Faculty's position on the education market. The faculty has shaped its own educational profile in line with the needs of the environment in the educational space around the large academic centers of Poznań and Wrocław. It aims to educate the desired graduates through the labor market. One of the strategic goals set in the area of education is "improvement of the quality of education and didactic processes".

The Strategy assumes the need to constantly update both the curriculum and the individual content of subjects in order to ensure the inflow of candidates for studies and the proper position of graduates on the labor market. The achievement of this goal was associated with the periodic modernization of laboratories, financed, inter alia, by from external funds. The strategic goals include also the internationalization of studies and the acquisition of foreign students, and thus intends to expand its scope of influence. The implementation of this goal is to be supported primarily by the introduction of an attractive offer of classes in English.

The priorities of its development included in the WEZ mission and specified for strategic purposes, including the high rank of education, clearly confirm the place and importance that the Faculty intends to attach to this sphere of its activity in the future. The analysis of the concept of education in the field of management is consistent with both the Faculty's mission and its strategy.

3. Description of competences expected from the candidate applying for admission to first-cycle, second-cycle or long-cycle studies

Entitled to second-cycle studies are persons who have a master's, engineer's, bachelor's degree or equivalent, unless the detailed rules of recruitment for the field of study at the faculty provide otherwise. Candidates for studies are admitted according to the order in the ranking list prepared on the basis of the scores for the converted result of graduation entered in the diploma and for the compliance or similarity of the field of studies completed with the selected field of second-

cycle studies. The field of completed studies is consistent with the chosen field of second-cycle studies, when it is the same field of completed first-cycle studies (with a bachelor's, engineer's or equivalent degree). The field of completed studies is related to the selected field of second-cycle studies,

The following fields are considered compatible: management, management and marketing, and related fields are: economics, IT and econometrics, finance and banking, accounting and finance, logistics, commodity science, management and production engineering.

The number of points for the converted diploma examination grade is taken into account as an additional criterion.

Detailed recruitment rules adopted by a resolution of the Senate of the University of Zielona Góra for a specific academic year are made public by placing them on the University's website in the Recruitment tab.

The website <http://rekrutacja.uz.zgora.pl> contains the most important information on the rules and course of recruitment.

4. Analysis of the compliance of the assumed learning outcomes with the needs of the labor market

The learning outcomes for the second-cycle studies in the field of Management are, compared to the first-cycle studies in the field of Management, deeper (more advanced), which means that the graduates will gain more professional (compared to the first-cycle studies in the field of management) knowledge and skills, at the same time, their education will concern a narrower and more detailed area of issues, which results from the rules of organizing second-cycle studies.

Second-cycle education in the field of Management is correlated not only with the needs and requirements of the local labor market, but also with the domestic and EU markets, both in the current and long-term perspective. Graduates of the faculty will acquire not only in-depth knowledge in the field of management, but will also gain predispositions for its practical use in state institutions and economic organizations, taking into account both the national and global dimensions. This is due to the fact that the modern economic environment requires from specialists and managers at all levels of management not only solidly established general economic and specialist knowledge, but also understanding and using changes taking place in the activities of financial companies and institutions as the driving force of their development.

5. Description ways of verifying and assessing the learning outcomes achieved by the student throughout the entire education process

The study program for the field of study, level and profile of education defines the methods of verification of the assumed learning outcomes achieved by the student. The system of grades used (for subjects) on exams and credits as well as the conditions for crediting semesters and

conditional entries are specified in the Study Regulations at the University of Zielona Góra and resolutions of the Faculty Council. The grades correspond to the grades used in the ECTS system. In the field of Management, the assumed learning outcomes are verified using various methods. In the case of lectures, verification is made through a written exam with point / percentage thresholds or a test / test with point / percentage thresholds. However, in the case of laboratories / exercises, verification of the assumed effects is made through a test, a test with point thresholds,

Subjects implemented in the second-cycle study program in the field of Management may end with an examination or a credit with a grade, depending on the adopted form of classes. The procedure, rules for obtaining credits, examinations and appeals against the grade proposed by the teacher, are set out in the Study Regulations of the University of Zielona Góra. The description of the ways of checking the learning outcomes of students refers to specific forms of classes. Exams and final tests may be oral or written (the written form may take the form of a descriptive knowledge test or a single or multiple choice knowledge test). Second-cycle (master's) studies in the field of Management end with the preparation of a diploma thesis (master's) by the student and a diploma examination taken before the appointed diploma committee.

The diploma thesis and the diploma examination constitute a synthetic test of the student's achievement of all the assumed learning outcomes. The condition for taking the diploma examination is passing the subjects included in the study plan and preparing the thesis approved by the supervisor. The diploma thesis should be of a research or project nature. The preparation of the diploma thesis should shape the skills of the graduate in the field of knowledge, skills, social competences, e.g. searching for source materials in existing studies, diagnosing and assessing the problem in the studied organization, identifying and analyzing the phenomena occurring in the management of organizations and quality, socio-economic and legal - organizational, use of a research workshop,

The diploma thesis should meet the formal requirements for: independent execution by the student under the supervision of the supervisor. Should include a translation of the cover page into English. The thesis is assessed by the promoter and reviewer.

The Dean sets the date of the diploma examination, if: positive reviews of the supervisor and reviewer, photos and the required documents in accordance with the Study Regulations of the University of Zielona Góra have been provided. In the event of a significant discrepancy in the assessment of the thesis or a negative assessment of the reviewer, the Dean appoints an additional reviewer. If the evaluation of the second reviewer is also negative, the student is directed to repeat the semester. A negatively assessed diploma dissertation may not be presented again. The commission of the diploma examination consists of: the chairman of the commission - an academic teacher with the title of professor or the degree of habilitated doctor, members of the commission, including the supervisor, the reviewer of the thesis, and other persons appointed by the Dean of the Faculty. During the diploma (master's) exam, the graduate: answers at least two questions randomly selected from the set of issues applicable in a given academic year in the field of study, presents the diploma thesis and answers questions asked by the supervisor or reviewer. The set of issues from which the graduate draws two should be announced to students on the faculty notice board and the faculty website one month before the date of the diploma examination. The condition for graduating from studies (confirmation of

obtaining competences) is passing the diploma examination with at least a satisfactory result. from which the graduate draws two, it should be announced to students on the faculty notice board and the faculty website one month before the date of the diploma examination. The condition for graduating from studies (confirmation of obtaining competences) is passing the diploma examination with at least a satisfactory result. from which the graduate draws two, it should be announced to students on the faculty notice board and the faculty website one month before the date of the diploma examination. The condition for graduating from studies (confirmation of obtaining competences) is passing the diploma examination with at least a satisfactory result.

6. Study program for the field of study, profile and level of education

6.1. Description of the assumed learning outcomes with the assignment of the field of study to the fields of science and scientific disciplines or fields of art and artistic disciplines to which the learning outcomes for this field of study relate

Table 1. Directional learning outcomes that will be achieved by a graduate of the second-cycle studies in the field of general academic management (with reference to PQF, second-cycle characteristics of the Polish Qualifications Framework - level 7)

<i>Directional effect code</i>	<i>Learning outcomes</i> <i>after completing second-cycle studies in the field of Management - general academic profile</i>	<i>Reference to general effects</i>
KNOWLEDGE <i>Graduate:</i>		
K_W01	has an extended knowledge of the nature of management and quality sciences, their place in the system of sciences and relations to other sciences	P7S_WG-O1.2A
K_W02	knows the general principles of creating and developing forms of individual entrepreneurship, uses knowledge of scientific disciplines relevant to management	P7S_WK-O2.3 P7S_WG-O1.2A P7S_WG-O1.1
K_W03	identifies and explains, in the light of contemporary theoretical approaches, the economic and managerial effects of cultural differences on the scale of organizations and regions	P7S_WG-O1.1 P7S_WK-O2.1
K_W04	knows modern concepts and tools of cooperation and competition between economic systems and enterprises	P7S_WG-O1.1
K_W05	knows in depth the methods and techniques of data acquisition and modeling of processes taking place in the enterprise, as well as identifying the regularities that govern them	P7S_WG-O1.1

K_W06	knows the rules that should be included in negotiations. Characterizes various styles of negotiation	P7S_WG-O1.1
K_W07	knows selected problems of modern economy and business in the light of the achievements and views of authorities in economics and management	P7S_WG-O1.1
K_W08	identifies and names internal and external factors that determine human behavior in the organization. Explains the relationship between personality conditions and the functioning of the individual in the work environment	P7S_WG-O1.1
K_W09	knows the essence and dynamics of contemporary economic and political systems and their interdependencies, integrating knowledge of economics and management in the field of social sciences	P7S_WG-O1.1 P7S_WG-O1.2A
K_W10	knows the importance of corporate social responsibility and shows its manifestations in practice	P7S_WK-O2.2
K_W11	knows the general principles of creating and developing forms of individual entrepreneurship, using knowledge in the field of science and scientific disciplines relevant to the studied field of study	P7S_WK-O2.3 P7S_WG-O1.2A
K_W12	knows the legal aspects of the organization's functioning on the domestic and international market	P7S_WK-O2.2
K_W13	has in-depth knowledge of a specific specialization	P7S_WG-O1.1
SKILLS		
Graduate:		
K_U01	has in-depth skills of observing, searching and processing information on social and economic phenomena in the area of phenomena and processes taking place on the market, using various sources and interpreting them from the point of view of management problems	P7S_UW-O3.1
K_U02	is able to use and integrate theoretical knowledge in the field of management and related disciplines in order to analyze complex organizational problems	P7S_UW-O3.1
K_U03	applies at work or study knowledge from a specific area of management and quality sciences and related disciplines (in connection with the specialization)	P7S_UW-O3.1
K_U04	is able to clearly, coherently and accurately express himself in speech and in writing, has the ability to construct extensive oral and written justifications on topics related to various management issues using various theoretical approaches, using both the achievements of management and other scientific disciplines	P7S_UK-O4.1 P7S_UK-O4.2 P7S_UW-O3.3A

K_U05	has in-depth skills to present his own ideas, doubts and suggestions, uses argumentation in the context of selected theoretical perspectives, views of various authors, guided by ethical principles	P7S_UK-O4.1
K_U06	skilfully uses selected theoretical approaches to analyze the undertaken practical activities	P7S_UW-O3.1
K_U07	generates original solutions to complex management problems and forecasts the course of their solution as well as predicts the effects of planned activities in specific practical areas	P7S_UW-O3.1
K_U08	independently undertakes business and consulting activities in the field of creating new entities	P7S_UO-O5.1 P7S_UO-O5.2 P7S_UU-O6
K_U09	participates in strategic decision-making processes and proposes decision-making procedures with the use of advanced methods, concepts and tools supporting decision-making processes	P7S_UO-O5.1 P7S_UO-O5.2
K_U10	uses the provisions of national and European law in the field of economic activity to justify specific actions and decisions	P7S_UW-O3.1
K_U11	designs changes in the organization and manages changes	P7S_UO-O5.1 P7S_UO-O5.2
K_U12	selects and manages human, material, financial and information resources in order to effectively and efficiently perform managerial tasks	P7S_UW-O3.1 P7S_UO-O5.1 P7S_UO-O5.2
K_U13	interprets selected problems of modern economy and business in the light of the achievements and views of the authorities in economics and management	P7S_UW-O3.1
K_U14	uses specialist knowledge to organize activities related to the selected specialty	P7S_UW-O3.1
K_U15	has language skills compliant with the requirements specified for the B2 + level of the European System for the Description of Languages	P7S_UK-O4.3
SOCIAL COMPETENCE		
Graduate:		
K_K01	is aware of the level of their knowledge and skills, understands the need for continuous personal and professional development	P7S_KK-O7.1 P7S_KR-O9

K_K02	is ready to take up professional and personal challenges; is active, takes trouble and is persistent in undertaking individual and team professional actions in the field of management; engages in cooperation; knows how to set and adopt common goals of action; can assume the role of a leader in a team	P7S_KO-O8.1 P7S_KO-O8.2 P7S_KO-O8.3
K_K03	identifies with the values, goals and tasks implemented in managerial practice, is prudent, mature and committed to designing, planning and implementing activities	P7S_KR-O9
K_K04	is convinced of the necessity and importance of behaving in a professional manner and observing the principles of professional ethics; perceives and formulates moral problems and ethical dilemmas related to his own and someone else's work	P7S_KR-O9
K_K05	is responsible for his own preparation for work, decisions taken and actions taken and their effects, feels responsible towards people for whom good tries to act, expresses such an attitude in the environment of specialists and indirectly models this approach among others	P7S_KK-O7.1 P7S_KR-O9
K_K06	is ready to communicate and cooperate with the environment, including people who are not specialists in a given field, and to actively participate in groups and organizations	P7S_KK-O7.2
K_K07	is prepared to debate, persuade and negotiate for the sake of achieving common goals	P7S_KK-O7.1
K_K08	is ready to independently acquire and improve knowledge and professional skills in the conditions of integration processes in Europe and globalization in the world	P7S_KK-O7.2
K_K09	is prepared to independently design and conduct scientific research with the use of various and hard-to-reach sources of information	P7S_KK-O7.1 P7S_KK-O7.2
K_K10	observes and promotes ethical attitudes at work	P7S_KR-O9
K_K11	is prepared to make independent decisions in crisis situations	P7S_KO-O8.1 P7S_KO-O8.2 P7S_KO-O8.3

Table 2. Coverage of general learning outcomes (second-level characteristics of the Polish Qualifications Framework - level 7) by directional ones

The category of the characteristics of learning outcomes	Qualification code	Qualifications	Reference to directional learning outcomes
Knowledge (W): the graduate knows and understands	P7S_WG-O1.1	to an in-depth degree - selected facts, objects and phenomena, as well as methods and theories relating to them, explaining the complex relationships between them, constituting advanced general knowledge in the field of scientific or artistic disciplines forming the theoretical basis, structured and theoretically founded knowledge covering key issues and selected topics in the advanced field detailed knowledge appropriate for the study program, and in the case of practical studies - also practical applications this knowledge in professional activities related to their field of study	K_W02 K_W03 K_W04 K_W05 K_W06 K_W07 K_W08 K_W09 K_W13
	P7S_WG-O1.2A	main development trends of scientific or artistic disciplines to which the field of study is assigned - in the case of studies with a profile general academic	K_W01 K_W02 K_W09 K_W11
	P7S_WK-O2.1	fundamental dilemmas of contemporary civilization;	K_W03
	P7S_WK-O2.2	economic, legal, ethical and other conditions for various types of professional activity related to the field of study, including the principles of protection of industrial property and copyright	K_W10 K_W12
	P7S_WK-O2.3	basic principles of creation and the development of various forms of entrepreneurship	K_W02 K_W11
Skills (U): the graduate can	P7S_UW-O3.1	use your knowledge: - formulate and solve complex and unusual problems and innovatively perform tasks in the unpredictable conditions by: - proper selection of sources and information derived therefrom, carrying out evaluation, critical analysis, synthesis, creative interpretation and presentation of this information, - selection and use of appropriate methods and tools, including advanced ones information and communication techniques,	K_U01 K_U02 K_U03 K_U06 K_U07 K_U10 K_U12 K_U13 K_U14

		- adaptation of existing or development of new methods and tools	
	P7S_UW-O3.2P	use your knowledge - formulate and solve problems and perform tasks typical for professional activities related to the field of study - in the case of studies with a practical profile	
	P7S_UW-O3.3A	formulate and test hypotheses related to simple problems research - in the case of studies with a general academic profile	K_U04
	P7S_UW-O3.3P	formulate and test hypotheses related to simple problems implementation - in the case of studies with a practical profile	
	P7S_UK-O4.1	communicate on specialist topics with diverse audiences;	K_U04 K_U05
	P7S_UK-O4.2	lead a debate;	K_U04
	P7S_UK-O4.3	use a foreign language at the B2 + level of the European System for the Description of Languages and specialist terminology	K_U15
	P7S_UO-O5.1	manage the work of the team	K_U08 K_U09 K_U11 K_U12
	P7S_UO-O5.2	interact with others as part of teamwork and take a leading role in teams	K_U08 K_U09 K_U11 K_U12
	P7S_UU-O6	independently plan and implement one's own lifelong learning and guide others in this regard	K_U08
Social competences (K): the graduate is ready to	P7S_KK-O7.1	critical assessment of knowledge and content received	K_K01 K_K05 K_K07 K_K09
	P7S_KK-O7.2	recognizing the importance of knowledge in solving cognitive and practical problems and consulting experts in the event of difficulties in solving the problem on its own	K_K06 K_K08 K_K09
	P7S_KO-O8.1	fulfilling social obligations, inspiring and organizing activities for the benefit of the social environment;	K_K02 K_K11
	P7S_KO-O8.2	initiating activities in the public interest;	K_K02 K_K11

	P7S_KO-O8.3	thinking and acting in an entrepreneurial way	K_K02 K_K11
	P7S_KR-O9	responsible performance of professional roles, taking into account changing social needs, including: - developing the achievements of the profession, - maintaining the ethos of the profession - observing and developing the principles of professional ethics and acting towards the observance of these principles	K_K01 K_K03 K_K04 K_K05 K_K10

6.2. Study program indicators

Indicators relating to study program in the assessed field of study, level and profile of education	
number ECTS points necessary to obtain a qualification corresponding to the level of education	120
Number of semesters necessary to obtain qualifications corresponding to the level of education	4
number ECTS points assigned to teaching activities that require the direct participation of academic teachers and students	62
number ECTS points assigned to modules of classes related to conducted research in the field / fields of science / proper art / relevant to the assessed field of study, aimed at acquiring in-depth knowledge and skills of conducting research by the student (for a field of general academic profile)	81 (67,5%)
number ECTS points assigned to classes in the field of humanities or social sciences (in the case of fields of study assigned to fields other than humanities or social sciences, respectively)	5
number ECTS points assigned to elective courses / modules	66 (56%)
number ECTS points assigned to apprenticeships and the number of hours of apprenticeships (if the study program includes apprenticeships)	-
number hours of physical education classes - in the case of full-time first-cycle studies and long-cycle studies	not applicable

6.2.1. Modules of classes related to conducted scientific research in the field of science relevant to the assessed field of study, aimed at acquiring in-depth knowledge and skills of conducting scientific research by the student

Course name / Module name		Forms of classes*	Total hours		ECTS
			full-time studies	part-time studies	
Module of basic and directional classes	Corporate social responsibility	W, C	30	18	2
	Strategic management	W, C	30	18	5
	Management of know ledge	W, C	30	18	2
	Management concepts	W, C	30	18	2
	Organization of production systems	W, L	30	18	4
	Logistics	W, C	30	18	4
	Operations research in business management	W, L	30	18	4
	Management of change processes	W, C	30	18	4
Elective classes module	Marketing strategies on the international market/Public relations	W, P	30	18	3
Module of specialty classes		W, C, L, P	225	135	21
Diploma course module		S	210	198	30
TOTAL			705	495	81

* Forms of classes: W-lecture, C-exercise, L-laboratory, P-project, S-Seminar

6.3. Classes or groups of classes - along with assigning to each module of learning outcomes and curriculum content, forms and methods of education ensuring the achievement of these effects, as well as the number of ECTS points

Available in the SylabUZ system.

6.4. Ways of verifying and assessing the achievement of the assumed learning outcomes by the student

A detailed description of the methods of verifying learning outcomes for specific forms of classes is indicated in the course cards in the SylabUZ system.

6.5. Dimension, rules and form of apprenticeship

The study program does not provide for apprenticeships.

6.6. Study plans including course modules

Attached to the study program.