Appendix No. 1b to Resolution No. 1017 of the UZ Senate of February 28th, 2024

FULL-TIME STUDY PLAN Recruitment for the academic year 2024/2025 University of Zielona Góra

Name of the field of study: Management duration: 4 semesters FACULTY OF ECONOMICS AND MANAGEMENT

Form of studies: full-time; 2nd degree

No.		Item type	NAME OF THE ITEM	number of hours		ECTS	Form of application	SEMESTER 1								SEMESTER 2								SEMESTER 3								SEMESTER 4							
								Form of classes								Form of classes								Form of classes								Form of classes							
				total	including elearing			L	C	Lab	P	S	Pr	Form of application	ECTS	L	C	Lab	P	S	Pr	Form of application	ECTS	L	C	Lab	P	S	Pr	Form of application	ECTS	L	C	Lab	P	S	Pr	Form of application	ECTS
1	Compulsory subjects module (general, basic and specific)	O	Macroeconomics	18		4	E	9	9					E	4																								
2		O	Management accounting	18		4	E	9	9					E	4																								
3		O	entrepreneurship	18		3	z/o	9			9			z/o	3																								
4		O	Corporate social responsibility	18		2	z/o	9	9					z/o	2																								
5		O	Strategic management	18		4	E	9	9					E	4																								
6		O	Management of knowledge	18		4	E	9	9					E	4																								
7		O	Management concepts	18		2	z/o	9	9					z/o	2																								
8		W	Foreign language	18		2	z/o			18				z/o	2																								
9		O	Organization of production systems	18		2	z/o	9		9				z/o	2																								
10		W	Proseminar	54		3	z/o					54		z/o	3																								
11		O	Mathematical statistics	18		4	E									9	9					E	4																
12		O	Logistics	18		4	E									9	9					E	4																
13		W	Business negotiations/Team building	18		4	E									9	9					E	4																
14		O	Operations research in business management	18		4	E									9		9				E	4																
15		W	Decision support/Connected operations	9		1	z/o												9			z/o	1																
16		O	Circular economy	18		2	z/o									9			9			z/o	2																
17		W	Lecture	18		1	z/o									18						z/o	1																
18		W	Diploma seminar I	45		4	z/o													45		z/o	4																
19		O	Change process management	18		4	E																	9	9					E	4								
20		W	Marketing strategies on the international market/Public relations	18		3	E																	9			9			E	3								
21		O	History of European civilization	18		5	E																	9	9					E	5								
22		O	Civil law	9		2	z/o																		9					z/o	2								
23		O	Market analysis	18		3	E																	9		9				E	3								
24		W	Diploma seminar II	45		5	z/o																					45		z/o	5								
25		W	Multicultural management/Economic policy	9		3	z/o																									9						z/o	3
26		W	Diploma seminar III	54		20	z/o																												54			z/o	20
1	specialty - electromobility manager		Introduction to electromobility and legal aspects of market development	18		2	z/o									9	9					z/o	2																
2			Energy and electromobility	18		2	z/o									9	9					z/o	2																
3			Business models in electromobility	18		2	z/o									9	9					z/o	2																
4			Supply chain management	18		3	z/o																	9	9					z/o	3								
5			Industry 4.0 and the development of electromobility	18		3	z/o																	9	9					z/o	3								
6			Ecological product life cycle assessment in a circular economy	18		2	z/o																	9	9					z/o	2								
7			Specialized monographic lecture	9		3	z/o																									9						z/o	3
8			Managerial competences in managing business-to-business relationships	18		4	z/o																									9	9					z/o	3
1	specialty - management of small and medium-sized enterprises		Data analysis in SMEs	18		2	z/o									9		9				z/o	2																
2			Managing employee engagement in the organization	18		2	z/o									9	9					z/o	2																
3			Business financing	18		2	z/o									9		9				z/o	2																
4			Location of enterprises	18		2	z/o																			18				z/o	2								
5			Financial management in SMEs	18		3	z/o																	9	9					z/o	3								
6			Business process management	18		3	z/o																	9	9					z/o	3								
7			Specialized monographic lecture	9		3	z/o																									9						z/o	3
8			Innovative methods of promoting the company	18		4	z/o																									9	9					z/o	4
1	specialty - personnel manager		Employee evaluation policy	18		2	z/o									9	9					z/o	2																
2			A modern personnel manager, profile, functions	18		2	z/o									9	9					z/o	2																
3			Professionalization of employee selection	18		2	z/o									9	9					z/o	2																
4			Modern methods of employee development	18		2	z/o																	9	9					z/o	2								
5			Motivational system in the organization	18		3	z/o																	9	9					z/o	3								
6			Building relationships through communication	18		3	z/o																	9	9					z/o	3								
7			Specialized monographic lecture	9		3	z/o																									9						z/o	3
8			The labor market from an entrepreneur's perspective	18		4	z/o																									9	9					z/o	4
1	specialty - management in public and social organizations		Public-social partnership and public-private partnership	18		2	z/o									9	9					z/o	2																
2			The public sector and its functions	18		2	z/o									9	9					z/o	2																
3			Social economy entities	18		2	z/o									9	9					z/o	2																
4			Financial stimulation of the development of public and social organizations	18		2	z/o																	9	9					z/o	2								
5			Human and social capital management in organizations	18		3	z/o																	9	9					z/o	3								
6			Marketing determinants of organizational success	18		3	z/o																	9	9					z/o	3								
7			Specialized monographic lecture	9		3	z/o																									9						z/o	3
8			Modern management methods in public organizations	18		4	z/o																									9	9					z/o	4
1	specialty - business development strategies		Forms of financing business activities	18		2	z/o									9		9				z/o	2																
2			Managerial economics	18		2	z/o									9	9					z/o	2																
3			Lean management	18		2	z/o									9	9					z/o	2																
4			Network forms of cooperation	18		2	z/o																	9			9			z/o	2								
5			Project team management	18		3	z/o																	9			9			z/o	3								
6			Diagnosing and reporting in business activities	18		3	z/o																	9	9					z/o	3								
7			Specialized monographic lecture	9		3	z/o																									9						z/o	3
8			Management by quality	18		4	z/o																									9	9					z/o	4
			Electromobility manager	72	54	27	9	54	0	0	30	90	54	9	18	45	0	0	30	63	54	9	9	45	0	0	30	27	9	0	0	54	0	0	29
				216								216								180								90							
			Management of small and medium-sized enterprises	72	54	27	9	54	0	0	30	90	36	27	18	45	0	0	30	54	45	27	9	45	0	0	30	27	9	0	0	54	0	0	30
				216								216								180								90							
			Personnel manager	72	54	27	9	54	0	0	30	90	54	9	18	45	0	0	30	63	54	9	9	45	0	0	30	27	9	0	0	54	0	0	30
				216								216								180								90							
			Management in public and social organizations	72	54	27	9	54	0	0	30	90	54	9	18	45	0	0	30	63	54	9	9	45	0	0	30	27	9	0	0	54	0	0	30
				216								216								180								90							
			Business development strategies	72	54	27	9	54	0	0	30	90	45	18	18	45	0	0	30	63	36	9	27	45	0	0	30	27	9	0	0	54	0	0	30
				216								216								180								90							

General module	567	0	99
including electives	288	0	46
Specialty 1 - electromobility manager	135	0	21
Specialty 2 - management of small and medium-si	135	0	21
Specialty 3 - personnel manager	135	0	21
Specialty 4 - management in public and social orga	135	0	21
Specialty 5 - business development strategies	135	0	21
Together	702	0	120

Legend:

Obligatory	O
Elective	W
Credit for evaluation	z/o
Exam	E
Lecture	L
Exercises	C
Laboratory	Lab
Projekt	P
Seminar	S
Practice	Pr