Appendix No. 1a to Resolution No. 1017 of the UZ Senate of February 28th, 2024

FULL-TIME STUDY PLAN Recruitment for the academic year 2024/2025 University of Zielona Góra

Name of the field of study: Management duration: 4 semesters FACULTY OF ECONOMICS AND MANAGEMENT

Form of studies: full-time; 2nd degree

No.		Item type	NAME OF THE ITEM	number of hours		ECTS	Form of application	SEMESTER 1								SEMESTER 2								SEMESTER 3								SEMESTER 4							
								Form of classes						Form of application	ECTS	Form of classes						Form of application	ECTS	Form of classes						Form of application	ECTS	Form of classes						Form of application	ECTS
				total	including elearing			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr		
1	Compulsory subjects module (general, basic and specific)	O	Macroeconomics	30		4	E	15	15					E	4																								
2		O	Management accounting	30		4	E	15	15					E	4																								
3		O	entrepreneurship	30		3	z/o	15			15			z/o	3																								
4		O	Corporate social responsibility	30		2	z/o	15	15					z/o	2																								
5		O	Strategic management	30		4	E	15	15					E	4																								
6		O	Management of knowledge	30		4	E	15	15					E	4																								
7		O	Management concepts	30		2	z/o	15	15					z/o	2																								
8		W	Foreign language	30		2	z/o			30				z/o	2																								
9		O	Organization of production systems	30		2	z/o	15		15				z/o	2																								
10		W	Proseminar	60		3	z/o					60		z/o	3																								
11		O	Mathematical statistics	30		4	E									15	15					E	4																
12		O	Logistics	30		4	E									15	15					E	4																
13		W	Business negotiations/Team building	30		4	E									15	15					E	4																
14		O	Operations research in business management	30		4	E									15		15				E	4																
15		W	Decision support/Connected operations	15		1	z/o												15			z/o	1																
16		O	Circular economy	30		2	z/o									15			15			z/o	2																
17		W	Lecture	30		1	z/o									30						z/o	1																
18		W	Diploma seminar I	45		4	z/o													45		z/o	4																
19		O	Change process management	30		4	E																	15	15					E	4								
20		W	Marketing strategies on the international market/Public relations	30		3	E																	15			15			E	3								
21		O	History of European civilization	30		5	E																	15	15					E	5								
22		O	Civil law	15		2	z/o																		15					z/o	2								
23		O	Market analysis	30		3	E																	15		15				E	3								
24		W	Diploma seminar II	45		5	z/o																					45		z/o	5								
25		W	Multicultural management/Economic policy	15		3	z/o																									15						z/o	3
26		W	Diploma seminar III	60		20	z/o																													60		z/o	20
1	specialty - electromobility manager		Introduction to electromobility and legal aspects of market development	30		2	z/o									15	15					z/o	2																
2			Energy and electromobility	30		2	z/o									15	15					z/o	2																
3			Business models in electromobility	30		2	z/o									15	15					z/o	2																
4			Supply chain management	30		3	z/o																	15	15					z/o	3								
5			Industry 4.0 and the development of electromobility	30		3	z/o																	15	15					z/o	3								
6			Ecological product life cycle assessment in a circular economy	30		2	z/o																	15	15					z/o	2								
7			Specialized monographic lecture	15		3	z/o																									15						z/o	3
8			Managerial competences in managing business-to-business relationships	30		4	z/o																									15	15					z/o	3
1	specialty - management of small and medium-sized enterprises		Data analysis in SMEs	30		2	z/o									15		15				z/o	2																
2			Managing employee engagement in the organization	30		2	z/o									15	15					z/o	2																
3			Business financing	30		2	z/o									15		15				z/o	2																
4			Location of enterprises	30		2	z/o																			30				z/o	2								
5			Financial management in SMEs	30		3	z/o																	15	15					z/o	3								
6			Business process management	30		3	z/o																	15	15					z/o	3								
7			Specialized monographic lecture	15		3	z/o																									15						z/o	3
8			Innovative methods of promoting the company	30		4	z/o																									15	15					z/o	4
1	specialty - personnel manager		Employee evaluation policy	30		2	z/o									15	15					z/o	2																
2			A modern personnel manager, profile, functions	30		2	z/o									15	15					z/o	2																
3			Professionalization of employee selection	30		2	z/o									15	15					z/o	2																
4			Modern methods of employee development	30		2	z/o																	15	15					z/o	2								
5			Motivational system in the organization	30		3	z/o																	15	15					z/o	3								
6			Building relationships through communication	30		3	z/o																	15	15					z/o	3								
7			Specialized monographic lecture	15		3	z/o																									15						z/o	3
8			The labor market from an entrepreneur's perspective	30		4	z/o																									15	15					z/o	4
1	specialty - management in public and social organizations		Public-social partnership and public-private partnership	30		2	z/o									15	15					z/o	2																
2			The public sector and its functions	30		2	z/o									15	15					z/o	2																
3			Social economy entities	30		2	z/o									15	15					z/o	2																
4			Financial stimulation of the development of public and social organizations	30		2	z/o																	15	15					z/o	2								
5			Human and social capital management in organizations	30		3	z/o																	15	15					z/o	3								
6			Marketing determinants of organizational success	30		3	z/o																	15	15					z/o	3								
7			Specialized monographic lecture	15		3	z/o																									15						z/o	3
8			Modern management methods in public organizations	30		4	z/o																									15	15					z/o	4
1	specialty - business development strategies		Forms of financing business activities	30		2	z/o									15		15				z/o	2																
2			Managerial economics	30		2	z/o									15	15					z/o	2																
3			Lean management	30		2	z/o									15	15					z/o	2																
4			Network forms of cooperation	30		2	z/o																	15			15			z/o	2								
5			Project team management	30		3	z/o																	15			15			z/o	3								
6			Diagnosing and reporting in business activities	30		3	z/o																	15	15					z/o	3								
7			Specialized monographic lecture	15		3	z/o																									15						z/o	3
8			Management by quality	30		4	z/o																									15	15					z/o	4
			Electromobility manager	120	90	45	15	60	0	0	30	150	90	15	30	45	0	0	30	105	90	15	15	45	0	0	30	45	15	0	0	60	0	0	29
				330								330								270								120							
			Management of small and medium-sized enterprises	120	90	45	15	60	0	0	30	150	60	45	30	45	0	0	30	90	75	45	15	45	0	0	30	45	15	0	0	60	0	0	30
				330								330								270								120							
			Personnel manager	120	90	45	15	60	0	0	30	150	90	15	30	45	0	0	30	105	90	15	15	45	0	0	30	45	15	0	0	60	0	0	30
				330								330								270								120							
			Management in public and social organizations	120	90	45	15	60	0	0	30	150	90	15	30	45	0	0	30	105	90	15	15	45	0	0	30	45	15	0	0	60	0	0	30
				330								330								270								120							
			Business development strategies	120	90	45	15	60	0	0	30	150	75	30	30	45	0	0	30	105	60	15	45	45	0	0	30	45	15	0	0	60	0	0	30
				330								330								270								120							

General module	825	0	99
including electives	360	0	46
Specialty 1 - electromobility manager	225	0	21
Specialty 2 - management of small and medium-sized enterprises	225	0	21
Specialty 3 - personnel manager	225	0	21
Specialty 4 - management in public and social organizations	225	0	21
Specialty 5 - business development strategies	225	0	21
Together	1050	0	120

Legend:

Obligatory	O
Elective	W
Credit for evaluation	z/o
Exam	E
Lecture	L
Exercises	C
Laboratory	Lab
Projekt	P
Seminar	S
Practice	Pr