

PART-TIME STUDY PLAN

Name of the field of study: Management

Form of studies: full-time; 2nd degree

Recruitment for the academic year 2025/2026

duration: 4 semesters

University of Zielona Góra

FACULTY OF LAW AND ECONOMICS

No.		Item type	NAME OF THE ITEM	number of hours		ECTS	Form of applicati on	SEMESTER 1							SEMESTER 2							SEMESTER 3							SEMESTER 4								
				total	including electives			Form of classes						Form of applicati on	ECTS	Form of classes						Form of applicati on	ECTS	Form of classes						Form of applicati on	ECTS						
								L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr
1	Compulsory subjects module (general, basic and specific)	O	Macroeconomics	18		3	E	9	9				E	3																							
2		O	Management accounting	18		3	E	9	9				E	3																							
3		O	Entrepreneurship	18		2	z/o	9			9			z/o	2																						
4		O	Corporate social responsibility	18		2	z/o	9	9					z/o	2																						
5		O	Strategic management	18		3	E	9	9					E	3																						
6		O	Management of knowledge	18		3	E	9	9					E	3																						
7		O	Management concepts	18		2	z/o	9	9					z/o	2																						
8		W	Foreign language	18		4	z/o			18				z/o	4																						
9		O	Organization of production systems	27		3	z/o	9		18				z/o	3																						
10		W	Proseminar	54		5	z/o					54		z/o	5																						
11		O	Mathematical statistics	18		3	E									9	9					E	3														
12		O	Logistics	27		3	E									9	9	9				E	3														
13		W	Business negotiations/Team building	18		3	E									9	9					E	3														
14		O	Operations research in business management	18		3	E									9		9				E	3														
15		W	Decision support/Connected operations	9		2	z/o											9				z/o	2														
16		O	Circular economy	27		2	z/o									9		9	9			z/o	2														
17		W	Lecture	18		1	z/o									18						z/o	1														
18		W	Diploma seminar I	45		4	z/o													45		z/o	4														
19		O	Change process management	18		3	E																9	9					E	3							
20		W	Marketing strategies on the international market/Public relations	18		3	E																9			9				E	3						
21		O	History of European civilization	18		5	E																9	9						E	5						
22		O	Civil law	9		2	z/o																	9						z/o	2						
23		O	Market analysis	18		3	E																9		9					E	3						
24		W	Diploma seminar II	45		5	z/o																				45		z/o	5							
25		W	Multicultural management/Economic policy	9		2	z/o																								9			z/o	2		
26		W	Diploma seminar III	54		10	z/o																										54		z/o	10	
26	W	Professional practice	300		12	z/o																										300		z/o	12		
1	specialty - electromobility manager		Introduction to electromobility and legal aspects of market development	27		3	z/o								9	18				z/o	3																
2			Energy and electromobility	27		3	z/o								9	18				z/o	3																
3			Business models in electromobility	27		3	z/o								9	18				z/o	3																
4			Supply chain management	27		3	z/o																9	18				z/o	3								
5			Industry 4.0 and the development of electromobility	27		3	z/o									9	18					z/o	3														
6			Ecological product life cycle assessment in a circular economy	27		3	z/o									9	18					z/o	3														
7			Specialized monographic lecture	18		3	z/o																							18				z/o	3		
8			Managerial competences in managing business-to-business relationships	27		3	z/o																	9	18								z/o	3			
1	specialty - management of small and medium-sized enterprises		Data analysis in SMEs	27		3	z/o								9		18			z/o	3																
2			Managing employee engagement in the organization	27		3	z/o								9	18				z/o	3																
3			Business financing	27		3	z/o								9		18			z/o	3																
4			Location of enterprises	27		3	z/o																9		18			z/o	3								
5			Financial management in SMEs	27		3	z/o																9	18				z/o	3								
6			Business process management	27		3	z/o																9	18				z/o	3								
7			Specialized monographic lecture	18		3	z/o																							18				z/o	3		
8			Innovative methods of promoting the company	27		3	z/o																	9	18								z/o	3			
1	specialty - personnel manager		Employee evaluation policy	27		3	z/o								9	18				z/o	3																
2			A modern personnel manager, profile, functions	27		3	z/o								9	18				z/o	3																
3			Professionalization of employee selection	27		3	z/o								9	18				z/o	3																
4			Modern methods of employee development	27		3	z/o																9	18				z/o	3								
5			Motivational system in the organization	27		3	z/o																9	18				z/o	3								
6			Building relationships through communication	27		3	z/o																9	18				z/o	3								
7			Specialized monographic lecture	18		3	z/o																							18				z/o	3		
8			The labor market from an entrepreneur's perspective	27		3	z/o																							9	18				z/o	3	
1	specialty - management in public and social organizations		Public-social partnership and public-private partnership	27		3	z/o								9	18				z/o	3																
2			The public sector and its functions	27		3	z/o								9	18				z/o	3																
3			Social economy entities	27		3	z/o								9	18				z/o	3																
4			Financial stimulation of the development of public and social organizations	27		3	z/o																9	18				z/o	3								
5			Human and social capital management in organizations	27		3	z/o																9	18				z/o	3								
6			Marketing determinants of organizational success	27		3	z/o																9	18				z/o	3								
7			Specialized monographic lecture	18		3	z/o																							18				z/o	3		
8			Modern management methods in public organizations	27		3	z/o																	9	18								z/o	3			
1	specialty - business development strategies		Forms of financing business activities	27		3	z/o								9		18			z/o	3																
2			Managerial economics	27		3	z/o								9	18				z/o	3																