

FULL-TIME STUDY PLAN

Name of the field of study: Management

Form of studies: full-time; 2nd degree

Recruitment for the academic year 2025/2026

duration: 4 semesters

University of Zielona Góra

FACULTY OF ECONOMICS AND MANAGEMENT

No.		Item type	NAME OF THE ITEM	number of hours		ECTS	Form of applicati on	SEMESTER 1						SEMESTER 2						SEMESTER 3						SEMESTER 4											
				total	including clearing			Form of classes						Form of applicati on	ECTS	Form of classes						Form of applicati on	ECTS	Form of classes						Form of applicati on	ECTS						
								L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr
1	Compulsory subjects module (general, basic and specific)	O	Macroeconomics	30		3	E	15	15				E	3																							
2		O	Management accounting	30		3	E	15	15				E	3																							
3		O	Entrepreneurship	30		2	z/o	15			15		z/o	2																							
4		O	Corporate social responsibility	30		2	z/o	15	15				z/o	2																							
5		O	Strategic management	30		3	E	15	15				E	3																							
6		O	Management of knowledge	30		3	E	15	15				E	3																							
7		O	Management concepts	30		2	z/o	15	15				z/o	2																							
8		W	Foreign language	30		4	z/o			30			z/o	4																							
9		O	Organization of production systems	45		3	z/o	15		30			z/o	3																							
10		W	Proseminar	60		5	z/o					60	z/o	5																							
11		O	Mathematical statistics	30		3	E								15	15					E	3															
12		O	Logistics	45		3	E								15	15	15			E	3																
13		W	Business negotiations/Team building	30		3	E								15	15				E	3																
14		O	Operations research in business management	30		3	E								15		15			E	3																
15		W	Decision support/Connected operations	15		2	z/o											15		z/o	2																
16		O	Circular economy	45		2	z/o								15		15	15		z/o	2																
17		W	Lecture	30		1	z/o								30					z/o	1																
18		W	Diploma seminar I	45		4	z/o													z/o	4																
19		O	Change process management	30		3	E															15	15			E	3										
20		W	Marketing strategies on the international market/Public relations	30		3	E															15			15		E	3									
21		O	History of European civilization	30		5	E															15	15				E	5									
22		O	Civil law	15		2	z/o																15				z/o	2									
23		O	Market analysis	30		3	E															15		15			E	3									
24		W	Diploma seminar II	45		5	z/o																		45		z/o	5									
25		W	Multicultural management/Economic policy	15		2	z/o																						15				z/o	2			
26		W	Diploma seminar III	60		10	z/o																								60		z/o	10			
26	W	Professional practice	300		12	z/o																									300	z/o	12				
1	specialty - electromobility manager		Introduction to electromobility and legal aspects of market development	45		3	z/o								15	30				z/o	3																
2			Energy and electromobility	45		3	z/o									15	30				z/o	3															
3			Business models in electromobility	45		3	z/o									15	30				z/o	3															
4			Supply chain management	45		3	z/o																15	30			z/o	3									
5			Industry 4.0 and the development of electromobility	45		3	z/o																15	30			z/o	3									
6			Ecological product life cycle assessment in a circular economy	45		3	z/o																15	30			z/o	3									
7			Specialized monographic lecture	30		3	z/o																								30		z/o	3			
8			Managerial competences in managing business-to-business relationships	45		3	z/o																							15	30		z/o	3			
1	specialty - management of small and medium-sized enterprises		Data analysis in SMEs	45		3	z/o								15		30			z/o	3																
2			Managing employee engagement in the organization	45		3	z/o								15	30				z/o	3																
3			Business financing	45		3	z/o								15		30			z/o	3																
4			Location of enterprises	45		3	z/o															15		30			z/o	3									
5			Financial management in SMEs	45		3	z/o															15	30				z/o	3									
6			Business process management	45		3	z/o															15	30				z/o	3									
7			Specialized monographic lecture	30		3	z/o																								30		z/o	3			
8			Innovative methods of promoting the company	45		3	z/o																							15	30		z/o	3			
1	specialty - personnel manager		Employee evaluation policy	45		3	z/o								15	30				z/o	3																
2			A modern personnel manager, profile, functions	45		3	z/o								15	30				z/o	3																
3			Professionalization of employee selection	45		3	z/o								15	30				z/o	3																
4			Modern methods of employee development	45		3	z/o															15	30				z/o	3									
5			Motivational system in the organization	45		3	z/o															15	30				z/o	3									
6			Building relationships through communication	45		3	z/o															15	30				z/o	3									
7			Specialized monographic lecture	30		3	z/o																								30		z/o	3			
8			The labor market from an entrepreneur's perspective	45		3	z/o																							15	30		z/o	3			
1	specialty - management in public and social organizations		Public-social partnership and public-private partnership	45		3	z/o								15	30				z/o	3																
2			The public sector and its functions	45		3	z/o								15	30				z/o	3																
3			Social economy entities	45		3	z/o								15	30				z/o	3																
4			Financial stimulation of the development of public and social organizations	45		3	z/o															15	30				z/o	3									
5			Human and social capital management in organizations	45		3	z/o															15	30				z/o	3									
6			Marketing determinants of organizational success	45		3	z/o															15	30				z/o	3									
7			Specialized monographic lecture	30		3	z/o																								30		z/o	3			
8			Modern management methods in public organizations	45		3	z/o																							15	30		z/o	3			
1	specialty - business development strategies		Forms of financing business activities	45		3	z/o								15		30			z/o	3																
2			Managerial economics	45		3	z/o								15	30				z/o	3																