

FULL-TIME STUDY PLAN

Recruitment for the academic year 2025/2026

University of Zielona Góra

Name of the field of study: Management

duration: 4 semesters

FACULTY OF ECONOMICS AND MANAGEMENT

Form of studies: full-time; 2nd degree

No.		Item type	NAME OF THE ITEM	number of hours		ECTS	Form of applicat ion	SEMESTER 1						SEMESTER 2						SEMESTER 3						SEMESTER 4					
				total	including clearing			Form of classes						Form of applicat ion	ECTS	Form of classes						Form of applicat ion	ECTS	Form of classes						Form of applicat ion	ECTS
								L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr			L	C	Lab	P	S	Pr		
1	Compulsory subjects module (general, basic and specific)	O	Macroeconomics	30		3	E	15	15					E	3																
2		O	Management accounting	30		3	E	15	15					E	3																
3		O	Entrepreneurship	30		2	z/o	15			15			z/o	2																
4		O	Corporate social responsibility	30		2	z/o	15	15					z/o	2																
5		O	Strategic management	30		3	E	15	15					E	3																
6		O	Management of knowledge	30		3	E	15	15					E	3																
7		O	Management concepts	30		2	z/o	15	15					z/o	2																
8		W	Foreign language	30		4	z/o			30				z/o	4																
9		O	Organization of production systems	45		3	z/o	15		30				z/o	3																
10		W	Proseminar	60		5	z/o					60		z/o	5																
11		O	Mathematical statistics	30		3	E									15	15					E	3								
12		O	Logistics	45		3	E									15	15	15				E	3								
13		W	Business negotiations/Team building	30		3	E									15	15					E	3								
14		O	Operations research in business management	30		3	E									15		15				E	3								
15		W	Decision support/Connected operations	15		2	z/o												15			z/o	2								
16		O	Circular economy	45		2	z/o									15		15	15			z/o	2								
17		W	Monographic lecture	30		1	z/o									30						z/o	1								
18		W	Diploma seminar I	45		4	z/o												45			z/o	4								
19		O	Management of change processes	30		3	E																15	15				E	3		
20		W	Marketing strategies on the international market/Public relations	30		3	E																15			15		E	3		
21		O	History of European civilization	30		5	E																15	15				E	5		
22		O	Civil law	15		2	z/o																	15				z/o	2		
23		O	Market analysis	30		3	E																15		15			E	3		
24		W	Diploma seminar II	45		5	z/o																			45		z/o	5		
25		W	Multiculturalism management/Economic policy	15		2	z/o																							15	z/o
		W	Diploma seminar III	60		10	z/o																							60	z/o
26	W	Professional practice	300		12	z/o																							300	z/o	
1	electromobility anager		Introduction to electromobility and legal aspects of market development	45		3	z/o								15	30					z/o	3									
2			Energy and electromobility	45		3	z/o								15	30					z/o	3									
3			Business models in electromobility	45		3	z/o								15	30					z/o	3									
4			Supply chain management	45		3	z/o																15	30				z/o	3		
5			Industry 4.0 and the development of electromobility	45		3	z/o																15	30				z/o	3		

6	specialty - m	Ecological product life cycle assessment in a circular economy	45		3	z/o													15	30						z/o	3											
7		Specialized monographic lecture	30		3	z/o																							30						z/o	3		
8		Managerial competences in managing business-to-business relationships	45		3	z/o																							15	30						z/o	3	
1	specialty - management of small and medium-sized enterprises	Data analysis in SMEs	45		3	z/o								15		30				z/o	3																	
2		Managing employee engagement in the organization	45		3	z/o								15	30					z/o	3																	
3		Business financing	45		3	z/o								15		30				z/o	3																	
4		Location of enterprises	45		3	z/o												15		30					z/o	3												
5		Financial management in SMEs	45		3	z/o												15	30						z/o	3												
6		Business process management	45		3	z/o												15	30						z/o	3												
7		Specialized monographic lecture	30		3	z/o																							30						z/o	3		
8		Innovative methods of promoting the company	45		3	z/o																							15	30					z/o	3		
1	specialty - personnel manager	Employee evaluation policy	45		3	z/o								15	30					z/o	3																	
2		A modern personnel manager, profile, functions	45		3	z/o								15	30					z/o	3																	
3		Professionalization of employee selection	45		3	z/o								15	30					z/o	3																	
4		Modern methods of employee development	45		3	z/o												15	30						z/o	3												
5		Motivational system in the organization	45		3	z/o												15	30						z/o	3												
6		Building relationships through communication	45		3	z/o												15	30						z/o	3												
7		Specialized monographic lecture	30		3	z/o																							30						z/o	3		
8		The labor market from an entrepreneur's perspective	45		3	z/o																							15	30					z/o	3		
1	specialty - management in public and social organizations	Public-social partnership and public-private partnership	45		3	z/o								15	30					z/o	3																	
2		The public sector and its functions	45		3	z/o								15	30					z/o	3																	
3		Social economy entities	45		3	z/o								15	30					z/o	3																	
4		Financial stimulation of the development of public and social organizations	45		3	z/o												15	30						z/o	3												
5		Human and social capital management in organizations	45		3	z/o												15	30						z/o	3												
6		Marketing determinants of organizational success	45		3	z/o												15	30						z/o	3												
7		Specialized monographic lecture	30		3	z/o																							30						z/o	3		
8		Modern management methods in public organizations	45		3	z/o																							15	30					z/o	3		
1	specialty - business development strategies	Forms of financing business activities	45		3	z/o								15		30				z/o	3																	
2		Managerial economics	45		3	z/o								15	30					z/o	3																	
3		Lean management	45		3	z/o								15	30					z/o	3																	
4		Network forms of cooperation	45		3	z/o												15			30				z/o	3												
5		Project team management	45		3	z/o												15			30				z/o	3												
6		Diagnosing and reporting in business activities	45		3	z/o												15	30						z/o	3												
7		Specialized monographic lecture	30		3	z/o																							30						z/o	3		
8		Management by quality	45		3	z/o																							15	30					z/o	3		
			Electromobility manager				120	90	60	15	60	0	0	30	150	135	45	30	45	0	0	30	105	135	15	15	45	0	0	30	60	30	0	0	60	300	0	30
							345								405								315								450							
			Management of small and				120	90	60	15	60	0	0	30	150	75	105	30	45	0	0	30	105	105	45	15	45	0	0	30	60	30	0	0	60	300	0	30

medium-sized enterprises	345								405								315								450							
Personnel manager	120	90	60	15	60	0	0	30	150	135	45	30	45	0	0	30	105	135	15	15	45	0	0	30	60	30	0	0	60	300	0	30
	345								405								315								450							
Management in public and social organizations	120	90	60	15	60	0	0	30	150	135	45	30	45	0	0	30	105	135	15	15	45	0	0	30	60	30	0	0	60	300	0	30
	345								405								315								450							
Business development strategies	120	90	60	15	60	0	0	30	150	105	75	30	45	0	0	30	105	75	15	75	45	0	0	30	60	30	0	0	60	300	0	30
	345								405								315								450							

General module	870	0	84
including electives	600	0	41
Specialty 1 - electromobility manager	345	0	24
Specialty 2 - management of small and medium-sized enterprises	345	0	24
Specialty 3 - personnel manager	345	0	24
Specialty 4 - management in public and social organizations	345	0	24
Specialty 5 - business development strategies	345	0	24
Together without Professional practice	1215	0	108
Professional practice	300	0	12
Together with Professional practice	1515		120

Legend:

- Obligatory** O
- Elective** W
- Credit for evaluation** z/o
- Exam** E
- Lecture** L
- Exercises** C
- Laboratory** Lab
- Projekt** P
- Seminar** S
- Practice** Pr