Appendix No. 1b_a to Resolution No. 294 of the UZ Senate of 29th April 2026 r.

FULL-TIME STUDY PLAN Recruitment for the academic year 2026/2027 University of Zielona Góra

Name of the field of study: Management duration: 4 semesters FACULTY OF LAW AND ECONOMICS

Form of studies: full-time; 2nd degree

No.		Item type	NAME OF THE ITEM	number of hours		ECTS	Form of application	SEMESTER 1							SEMESTER 2							SEMESTER 3							SEMESTER 4						
				total	including elearing			Form of classes							Form of classes							Form of classes							Form of classes						
								L	C	Lab	P	S	Pr	Form of application / ECTS	L	C	Lab	P	S	Pr	Form of application / ECTS	L	C	Lab	P	S	Pr	Form of application / ECTS	L	C	Lab	P	S	Pr	Form of application / ECTS
1	Compulsory subjects module (general, basic and specific)	O	Macroeconomics	30		3	E	15	15					E 3																					
2		O	Management accounting	30		3	E	15	15					E 3																					
3		O	Entrepreneurship	30		2	z/o	15			15			z/o 2																					
4		O	Quantitative and qualitative methods	30		2	z/o	30						z/o 2																					
5		O	Strategic management	30		3	E	15	15					E 3																					
6		O	Management of knowledge	30		3	E	15	15					E 3																					
7		O	Management concepts	30		2	z/o	15	15					z/o 2																					
8		W	Foreign language	30		3	z/o			30				z/o 4																					
9		O	Organization of production systems	45		3	z/o	15		30				z/o 3																					
10		W	Proseminar	60		6	z/o					60		z/o 5																					
11		O	Mathematical statistics	30		3	E								15	15					E 3														
12		O	Logistics	45		3	E								15	15	15				E 3														
13		W	Business negotiations/Team building	30		3	E								15	15					E 3														
14		O	Operations research in business management	30		3	E								15		15				E 3														
15		W	Decision support/Connected operations	15		1	z/o											15			z/o 1														
16		O	Circular economy	45		3	z/o								15		15	15			z/o 3														
17		W	Corporate social responsibility	30		2	z/o								15	15					z/o 2														
18		W	Diploma seminar I	45		4	z/o												45		z/o 4														
19		O	Management of change processes	30		3	E															15	15					E 3							
20		W	Marketing strategies on the international market/Public relations	30		3	E															15			15			E 3							
21		O	History of European civilization	30		3	E															15	15					E 3							
22		O	Philosophy	30		2	z/o															15	15					z/o 2							
23		O	Civil law	15		2	z/o																15					z/o 2							
24		O	Market analysis	30		3	E															15		15				E 3							
25		W	Diploma seminar II	45		5	z/o																			45		z/o 5							
26		W	Multiculturalism management/Economic policy	15		2	z/o																						15						z/o 2
27		W	Diploma seminar III	60		10	z/o																									60		z/o 10
28		W	Professional practice	300		12	z/o																										300	z/o 12
1	specialty - electromobility manager		Introduction to electromobility and legal aspects of market development	45		3	z/o								15	30					z/o 3														
2			Energy and electromobility	30		2	z/o								15	15					z/o 2														
3			Business models in electromobility	45		3	z/o								15	30					z/o 3														
4			Supply chain management	45		3	z/o															15	30					z/o 3							
5			Industry 4.0 and the development of electromobility	45		3	z/o															15	30					z/o 3							
6			Ecological product life cycle assessment in a circular economy	45		3	z/o															15	30					z/o 3							
7			Specialized monographic lecture	30		3	z/o																						30						z/o 3
8			Managerial competences in managing business-to-business relationships	45		3	z/o																						15	30					z/o 3
1	specialty - management of small and medium-sized enterprises		Data analysis in SMEs	45		3	z/o								15		30				z/o 3														
2			Managing employee engagement in the organization	45		3	z/o								15	30					z/o 3														
3			Business financing	30		2	z/o								15		15				z/o 2														
4			Location of enterprises	45		3	z/o															15		30				z/o 3							
5			Financial management in SMEs	45		3	z/o															15	30					z/o 3							
6			Business process management	45		3	z/o															15	30					z/o 3							
7			Specialized monographic lecture	30		3	z/o																						30						z/o 3
8			Innovative methods of promoting the company	45		3	z/o																						15	30					z/o 3
1	specialty - personnel manager		Employee evaluation policy	45		3	z/o								15	30					z/o 3														
2			A modern personnel manager, profile, functions	45		3	z/o								15	30					z/o 3														
3			Professionalization of employee selection	30		2	z/o								15	15					z/o 2														
4			Modern methods of employee development	45		3	z/o															15	30					z/o 3							
5			Motivational system in the organization	45		3	z/o															15	30					z/o 3							
6			Building relationships through communication	45		3	z/o															15	30					z/o 3							
7			Specialized monographic lecture	30		3	z/o																						30						z/o 3
8			The labor market from an entrepreneur's perspective	45		3	z/o																						15	30					z/o 3
1	specialty - management in public and social organizations		Public-social partnership and public-private partnership	45		3	z/o								15	30					z/o 3														
2			The public sector and its functions	45		3	z/o								15	30					z/o 3														
3			Social economy entities	30		2	z/o								15	15					z/o 2														
4			Financial stimulation of the development of public and social organizations	45		3	z/o															15	30					z/o 3							
5			Human and social capital management in organizations	45		3	z/o															15	30					z/o 3							
6			Marketing determinants of organizational success	45		3	z/o															15	30					z/o 3							
7			Specialized monographic lecture	30		3	z/o																						30						z/o 3
8			Modern management methods in public organizations	45		3	z/o																						15	30					z/o 3
1	specialty - business development strategies		Forms of financing business activities	45		3	z/o								15		30				z/o 3														
2			Managerial economics	30		2	z/o								15	15					z/o 2														
3			Lean management	45		3	z/o								15	30					z/o 3														
4			Network forms of cooperation	45		3	z/o															15			30			z/o 3							
5			Project team management	45		3	z/o															15			30			z/o 3							
6			Diagnosing and reporting in business activities	45		3	z/o															15	30					z/o 3							
7			Specialized monographic lecture	30		3	z/o																						30						z/o 3
8			Management by quality	45		3	z/o																						15	30					z/o 3

Electromobility manager	135	75	60	15	60	0	0	30	135	135	45	30	45	0	0	30	120	150	15	15	45	0	0	30	60	30	0	0	60	300	0	30
	345								390								345								450									
Management of small and medium-sized enterprises	135	75	60	15	60	0	0	30	135	90	90	30	45	0	0	30	120	120	45	15	45	0	0	30	60	30	0	0	60	300	0	30
	345								390								345								450									
Personnel manager	135	75	60	15	60	0	0	30	135	135	45	30	45	0	0	30	120	150	15	15	45	0	0	30	60	30	0	0	60	300	0	30
	345								390								345								450									
Management in public and social organizations	135	75	60	15	60	0	0	30	135	135	45	30	45	0	0	30	120	150	15	15	45	0	0	30	60	30	0	0	60	300	0	30
	345								390								345								450									
Business development strategies	135	75	60	15	60	0	0	30	135	105	75	30	45	0	0	30	120	90	15	75	45	0	0	30	60	30	0	0	60	300	0	30
	345								390								345								450									

General module	900	0	85
including electives	600	0	41
Specialty 1 - electromobility manager	330	0	23
Specialty 2 - management of small and medium-sized enterprises	330	0	23
Specialty 3 - personnel manager	330	0	23
Specialty 4 - management in public and social organizations	330	0	23
Specialty 5 - business development strategies	330	0	23
Together without Professional practice	1230	0	108
Professional practice	300	0	12
Together with Professional practice	1530		120

Legend:

Obligatory	O
Elective	W
Credit for evaluation	z/o
Exam	E
Lecture	L
Exercises	C
Laboratory	Lab
Projekt	P
Seminar	S
Practice	Pr